

You are invited to join Jon Gonzales for the 3rd annual



Salon Owners SUMMIT CONFERENCE

7 Night Eastern Caribbean Cruise ~ Mar. 3 – Mar. 10, 2019 On the MS NIEUW STATENDAM

WHY YOU SHOULD ATTEND:

- » Network and learn from other salon owners
- » Become a charter member of our new Salon Owners Alliance
- » Share and exchange proven business practices
- » Renew your passion and competitive spirit
- » Form a united front in addressing the challenges and obstacles of salon/spa ownership
- » AND...enjoy fantastic fun and relaxation!

WHAT YOU WILL EXPERIENCE:

Voice your business concerns in round table discussions with other salon owners. Salon owners learning from salon owners is our theme. It is time for change and redirection. It is time to unite.

Topics of Discussion

- » Staff Turnover and Business Instability
- » Ideas on How to Recruit Top Talent
- » Apprenticeship or Internship Training
- » Honesty and a Code of Ethics
- » Professionalism & Higher Standard of Living
- » Compensation Ideas
- » Explore Money Making Opportunities

- » Cost-effective Marketing & Advertising
- » Staff Pirating and Commission Wars
- » Exploring the benefits of Social Media
- » Employee Training and Development
- » Educational and Business Resources
- » Group Buying Power
- » And much much more!



Cruise prices begin at \$849 (see back) and INCLUDE the Salon Owners Summit Conference.

Special Attendee Bonus: Jon Gonzales, President of Hairdresser Career Development System, will be available—at no cost to you—throughout the cruise to answer questions about your salons and unique situations.

Book Now for Best Selection of LIMITED Staterooms





Picture yourself on a luxurious cruise being pampered, having every need attended to, and waking up in a beautiful port every morning. Your cruise fare will include stateroom accommodations, gourmet dining and broadway shows and a whole lot of fun, as well as attendance to the Salon Owners Summit Conference.

For complete video amenities go to HollandAmerica.com and scroll down the page to the "What's New" column and click "Explore Our Newest Ship."





Jon Gonzales, President Hairdresser Career Development Systems

Jon Gonzales' career spans over 44 years as haircutter/stylist, salon owner, lecturer, seminar leader, business consultant, motivational speaker, entrepreneur, educator and author. Jon saw a need for salon owners to form their own association or alliance network and share their vast experiences and knowledge in finding solutions to the many challenges facing our salons and profession.

United we can have a powerful voice that protects our interests.

Cruise Prices Start at \$849

Rates subject to increase.

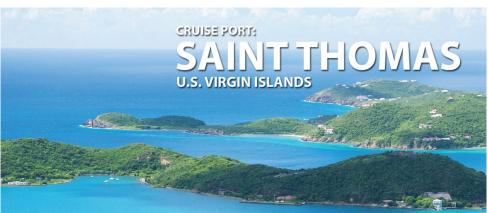
Make your \$100 refundable deposit NOW!

For Reservations Contact: Trina Schoonmaker: 562-435-5993 TrinaS@CruiseShipCenters.com

Trina can also help you with Flights, Hotels, Travel Insurance, and Shore Excursions.











Cruise Itinerary			
Day	Port of Call	Arrive	Depart
Mar 03, 2019	Fort Lauderdale		5:00 PM
Mar 04, 2019	AT SEA		
Mar 05, 2019	Grand Turk, Turks & Caicos	8:00 AM	3:00 PM
Mar 07, 2019	San Juan, Puerto Rico	1:00 PM	11:00 PM
Mar 08, 2019	St. Thomas, Virgin Islands	8:00 AM	5:00 PM
Mar 09, 2019	AT SEA		
Mar 10, 2019	Half Moon Cay Bahamas	8:00 AM	3:00 PM
Mar 11, 2019	Fort Lauderdale	8:00 AM	

There will be no product company involvement in this cruise; this is YOUR conference.