



You are invited to join Jon Gonzales for the 3rd annual



Hairdresser Career Development Systems

Salon Owners

SUMMIT CONFERENCE

7 Night Eastern Caribbean Cruise ~ Mar. 3 – Mar. 10, 2019
On the MS NIEUW STATENDAM

WHY YOU SHOULD ATTEND:

- » Network and learn from other salon owners
- » Become a charter member of our new Salon Owners Alliance
- » Share and exchange proven business practices
- » Renew your passion and competitive spirit
- » Form a united front in addressing the challenges and obstacles of salon/spa ownership
- » *AND...enjoy fantastic fun and relaxation!*

WHAT YOU WILL EXPERIENCE:

Voice your business concerns in round table discussions with other salon owners. Salon owners learning from salon owners is our theme. It is time for change and redirection. It is time to unite.

Topics of Discussion

- | | |
|-----------------------------------------------|------------------------------------------|
| » Staff Turnover and Business Instability | » Cost-effective Marketing & Advertising |
| » Ideas on How to Recruit Top Talent | » Staff Pirating and Commission Wars |
| » Apprenticeship or Internship Training | » Exploring the benefits of Social Media |
| » Honesty and a Code of Ethics | » Employee Training and Development |
| » Professionalism & Higher Standard of Living | » Educational and Business Resources |
| » Compensation Ideas | » Group Buying Power |
| » Explore Money Making Opportunities | » And much much more! |



Cruise prices begin at \$849 (see back) and INCLUDE the Salon Owners Summit Conference.

Special Attendee Bonus: Jon Gonzales, President of Hairdresser Career Development System, will be available—at no cost to you—throughout the cruise to answer questions about your salons and unique situations.

Book Now for Best Selection of LIMITED Staterooms



Picture yourself on a luxurious cruise being pampered, having every need attended to, and waking up in a beautiful port every morning. Your cruise fare will include state-room accommodations, gourmet dining and Broadway shows and a whole lot of fun, as well as attendance to the Salon Owners Summit Conference.

For complete video amenities go to HollandAmerica.com and scroll down the page to the “What’s New” column and click “Explore Our Newest Ship.”





Jon Gonzales, President
 HAIRDRESSER CAREER
 DEVELOPMENT SYSTEMS

Jon Gonzales' career spans over 44 years as haircutter/stylist, salon owner, lecturer, seminar leader, business consultant, motivational speaker, entrepreneur, educator and author. Jon saw a need for salon owners to form their own association or alliance network and share their vast experiences and knowledge in finding solutions to the many challenges facing our salons and profession.

United we can have a powerful voice that protects our interests.

Cruise Prices Start at

\$849

**Rates subject to increase.
 Make your \$100 refundable
 deposit NOW!**

**For Reservations Contact:
 Trina Schoonmaker: 562-435-5993
 TrinaS@CruiseShipCenters.com**

*Trina can also help you with Flights,
 Hotels, Travel Insurance,
 and Shore Excursions.*



| Cruise Itinerary | | | |
|------------------|----------------------------|---------|----------|
| Day | Port of Call | Arrive | Depart |
| Mar 03, 2019 | Fort Lauderdale | | 5:00 PM |
| Mar 04, 2019 | AT SEA | | |
| Mar 05, 2019 | Grand Turk, Turks & Caicos | 8:00 AM | 3:00 PM |
| Mar 07, 2019 | San Juan, Puerto Rico | 1:00 PM | 11:00 PM |
| Mar 08, 2019 | St. Thomas, Virgin Islands | 8:00 AM | 5:00 PM |
| Mar 09, 2019 | AT SEA | | |
| Mar 10, 2019 | Half Moon Cay Bahamas | 8:00 AM | 3:00 PM |
| Mar 11, 2019 | Fort Lauderdale | 8:00 AM | |

There will be no product company involvement in this cruise; this is YOUR conference.

Fares shown are per guest, in U.S. dollars based on double occupancy and available on new bookings only. Fares, offers, itineraries and programs are capacity controlled, subject to availability, and may be modified or withdrawn at any time without notice. Other restrictions may apply. For full terms and conditions contact Trina Schoonmaker at Expedia Cruise Ship Centers, North Bay. CST#2101270-50